

WHAT ARE HEATED TOBACCO PRODUCTS?



SMOKE IS THE PRIMARY CAUSE OF SMOKING RELATED DISEASES



HEATED TOBACCO PRODUCTS HEAT TOBACCO INSTEAD OF BURNING IT



SMOKE-FREE ALTERNATIVES, WHILE NOT RISK FREE, CAN BE A BETTER CHOICE FOR ADULT SMOKERS THAN CONTINUED SMOKING.

Heated Tobacco Products (HTPs) do exactly what their name suggests: They heat tobacco instead of burning it. That's the key difference between them and cigarettes.

Most HTPs are electronic and include temperature controls. The exact temperature to which the tobacco is heated to varies from product to product. The important thing is that HTPs should avoid reaching temperatures at which the tobacco burns.

HTPs use tobacco and therefore contain nicotine. Nicotine is addictive and not risk free, however it is not the primary cause of smoking-related diseases. Nicotine-containing products should not be used during pregnancy or while breastfeeding, should not be used by people who have or are at risk of heart disease, are diabetic, are epileptic, or are experiencing seizures, and should not be used by minors.